



What John Torode says...

“In 2016 we had 86 finalists, 16 different categories, 15 winners and one overall champion – brilliant! For me the great thing is the winners. The winners are always really, really proud and for them to be able to walk away with their trophy and certificate is fantastic. Thanks’ to everybody who attended the extraordinary event held at the Royal Garden Hotel”.



Become a partner and maximise your branding and marketing with the prestigious annual FMT Industry Awards



Benefit from the event specifically targeting the food processing and manufacturing sector.

The Food Management Today Industry Awards is a top accolade in the UK food sector and voted for by readers of Food Management Today magazine, plus product categories judged by experts.

The awards also feature the unique Food Industry Champion Award.

There is a total of 16 categories and all awards reflect everything that is exceptional across the whole UK industry and every category partnership is available on a first come, first served basis.



How can we help you...

Michelle Ingerfield of Food Management Today magazine is available to offer help and advice: “Highly professional and hugely enjoyable was the general consensus following the FMT Awards ceremony and lunch held in February 2016 at the five star Royal Garden Hotel in London. With many of the biggest names in food manufacturing, processing and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2017/18 Awards will be another sell out, so don't delay contact us today”.

Tel: **01908 613323** or email michelle.i@yandellmedia.com

As an official category partner, you get all this...



- Free table for 8 persons at the prestigious Awards presentation ceremony.
- Your logo in every edition of Food Management Today over the Awards Marketing period.
- Free page advert and full branding with logo in the 4-colour Awards Brochure.
- 12-months coverage online in the Awards e-brochure which will link to your own website.
- You, as a partner of a category, will announce the winner and present the trophy and framed certificate on stage during the presentation ceremony with our VIP celebrity guest.
- Logo in Awards 4-colour menu.
- Logo on voting forms and stationery.
- Logo included on the video screens at the Awards ceremony and when your individual category is announced.
- Your category partnership announced from the stage by the presenter.
- Inclusion in the Food Management Today photographic round-up following the Awards ceremony, pictured with the winner of the category you have supported.
- Inclusion in the website photographic review gallery which goes live shortly after the Awards ceremony.

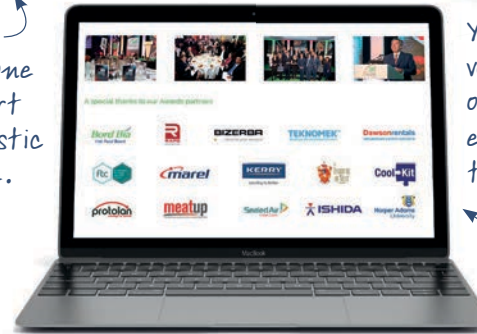
It's not just a luncheon and presentation ceremony, it's so much more



Be in the middle of all the post event publicity!



Kudos! Tell everyone you support this fantastic initiative.



Your logo in the voting section of the website - exposure in all the right places!



Categories available for partnerships

- Food Manufacturer of the Year ✓ **BOOKED**
- Food Retailer of the Year ✓ **BOOKED**
- Best Ingredients Supplier ✓ **BOOKED**
- Best Machinery/Equipment Supplier
- Best Trade Organisation
- Best Training Initiative
- Best New Product Development ✓ **BOOKED**
- Most Innovative Packaging Development ✓ **BOOKED**

- Best Frozen Product ✓ **BOOKED**
- Best Bakery Product ✓ **BOOKED**
- Best Seafood Product ✓ **BOOKED**
- Best Red Meat Product ✓ **BOOKED**
- Best Poultry Product
- Best Dairy Product ✓ **BOOKED**
- Best Free From Product ✓ **BOOKED**
- Food Industry Champion Award - **RESERVED**

The pre-lunch drinks reception is available for sponsorship.

For full information about the FMT Food Industry Awards and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on **01908 613323** or e-mail **michelle.i@yandellmedia.com**